

NOTICE REGARDING PRODUCT AND/OR SERVICE PROCUREMENT AND BUSINESS PARTNERSHIP PROCESSES

As Marsa Yağ Sanayi ve Ticaret A.Ş. (“**Company**”), we exercise the utmost care to ensure that the personal data belonging to the data subject groups listed below are processed and protected in accordance with the Personal Data Protection Law No. 6698 (“**Law**”), its secondary regulations, and the decisions of the Personal Data Protection Board.

With the Notice Regarding Product and/or Service Procurement and Business Partnership Processes (“**Notice**”), the Company, as the data controller, aims to inform our customers about the processing of personal data.

Data Controller: Marsa Yağ Sanayi ve Ticaret A.Ş., MERSIS No: 0612-0594-2160-0030, registered office: Kısıklı Mah. Ferah Cad. Yıldız Holding Placid Building No:1a Üsküdar, İstanbul

The companies under direct or indirect control of Yıldız Holding A.Ş. and/or its shareholders are the Yıldız Holding group companies.

Which Personal Data Do We Process?

Identity	Name, surname, Turkish ID number, mother-father name, date of birth, place of birth, marital status, identity card serial number, gender, province/district where registered, neighborhood/village, photograph on the identity card, nationality
Contact	GSM number, e-mail address, address, city and district information, postal code, fax number
Security of Data Processing	Username, password, IP address information, log records, device serial number and brand
Risk Management	Information processed for the management of commercial, technical, administrative risks
Judiciary Documents	Information in correspondence with judicial authorities, information included in data subject applications arising from the Law, information contained in all kinds of documents prepared in judicial processes
Financial Information	IBAN, bank and account information, credit and risk information
Professional Experience	Graduation details, past work experiences, attended courses
Marketing	Shopping history information, information obtained through surveys and campaign activities,
Audiovisual Records	Photograph, video recording
Customer Transaction	Order information, order history, invoice information, delivery transaction information
Others	Commercial electronic communication consent, Message Management System records, signature, dealership request number, name, surname and identity number information of the partners of the company applying in the dealership application, signature circular, signature declaration

Data Subject Person Groups (First determine your group by considering the business processes you carry out with our Company, then you can access the information under the relevant group)

GROUP	GROUP	DESCRIPTION
VENDOR	Authorized Person of Product and/or Service Vendor	Refers to the real person who is the authorized person of the company from which the Company procures products and/or services.
	Employee of Product and/or Service Vendor	Refers to the real person who is an employee of the company from which the Company procures products and/or services.
	Real Person Product and/or Service Vendor	Refers to the company from which the Company procures products and/or services being a sole proprietorship or a real person.
CUSTOMER	Authorized Person of Corporate Customer	Refers to the real person who is the authorized person of the company to which products and/or services are sold by the Company.
	Employee of Corporate Customer	Refers to the real person who is an employee of the company to which products and/or services are sold by the Company.
	Real Person Corporate Customer	Refers to the company to which products and/or services are sold by the Company being a sole proprietorship or a real person.
RESELLER	Authorized Person of Dealer	Refers to the real person who is the authorized person of the company authorized to sell the Company's product and/or service.
	Employee of Dealer	Refers to the real person who is an employee of the company authorized to sell the Company's product and/or service.
	Real Person Dealer	Refers to the company authorized to sell the Company's product and/or service being a sole proprietorship or a real person.
TRAINER SPEAKER ARTIST SOCIAL MEDIA INFLUENCER HOST ATHLETE	Trainer Speaker Artist Host Social Media Influencer Athlete	Refers to the real persons who provide training/make presentations/deliver speeches as part of Company's supported/organized advertisement films/programs/projects/events, or Company's training platform activities.
PERSONS INCLUDED IN A SOCIAL RESPONSIBILITY PROJECT	Persons Included in a Social Responsibility Project	Refers to the persons who are the subject of the social responsibility project carried out by the Company. For example, farmers.

PROJECT PARTNER	Authorized Person of Project Partner	Refers to the real person who is the authorized person of the organization collaborated with to carry out a project.
	Employee of Project Partner	Refers to the real person who is an employee of the organization collaborated with to carry out a project.
	Real Person Project Partner	Refers to the organization collaborated with to carry out a project being a sole proprietorship or a real person.
DISTRIBUTOR	Authorized Person of Distributor	Refers to the real person who is the authorized person of the distributor company authorized to promote and sell the Company's products.
	Employee of Distributor	Refers to the real person who is an employee of the distributor company authorized to promote and sell the Company's products.
	Real Person Distributor	Refers to the real person distributor authorized to promote and sell the Company's products.

By Which Methods, For Which Purposes, and Based on Which Legal Grounds Do We Process Your Personal Data?

Your personal data are processed electronically and physically through the forms you fill out on our website, the applications you make, tenders, order portal, other portals you log into, invoices, contracts, e-mail and telephone.

For all the above-mentioned data subject person groups, your personal data in the identity and contact categories are processed by the Company for the purpose of conducting business activities and ensuring communication between the parties based on the data processing condition defined in Article 5/2-f of the Law, *“provided that it does not harm the fundamental rights and freedoms of the data subject, processing of data is mandatory for the legitimate interests of the data controller.”*

a) Authorized Person, or Employee of Product and/or Service Vendor, or Real Person Vendor

Personal Data–Legal Ground	Purposes of Data Processing
Your personal data in the identity and contact categories are processed for the purposes defined on the side based on the data processing condition defined in Article 5/2-c of the Law, <i>“provided that it is directly related to the establishment or performance of a contract, processing of personal data belonging to the parties of the contract is necessary.”</i>	<ul style="list-style-type: none"> • Receive price quotations and conduct tender processes • Sign and perform the purchase/supply contract • Carry out goods and services procurement processes • Make payments • Create a current account record in the system • Perform financial and/or accounting transactions,

<p>Your personal data in the categories of identity, contact, transaction security, risk management, legal transaction, financial information, marketing, customer transaction and other are processed for the purposes defined on the side based on the data processing condition defined in Article 5/2-ç, <i>“being mandatory for the data controller to fulfill its legal obligation.”</i></p>	<ul style="list-style-type: none"> • Ensure compliance with retention obligations stipulated in the relevant legislation and carry out archiving activities • Ensure that activities are carried out in compliance with the legislation • Examine, evaluate and resolve your legal requests and applications; resolve possible/occurred legal disputes and share information with authorized persons, institutions and organizations for this purpose • Provide information to authorized institutions arising from the relevant legislation
<p>Your personal data in the categories of identity, contact, transaction security, risk management, legal transaction, visual and audio records, financial information, customer transaction and other are processed for the purposes defined on the side based on the data processing condition defined in Article 5/2-e, <i>“being mandatory for the establishment, exercise or protection of a right.”</i></p>	<ul style="list-style-type: none"> • Retain personal data during the general statute of limitations period in order to serve as evidence in possible disputes that may arise in the future • Evaluate your applications submitted to the Company to use your rights defined in Article 11 of the Law regarding your personal data processed by our Company, finalize them in accordance with the legislation, and perform the necessary actions within this framework
<p>Your personal data in the categories of identity, contact, transaction security, risk management, legal transaction, visual and audio records, marketing, financial information, customer transaction and other are processed for the purposes defined on the side based on the data processing condition defined in Article 5/2-f of the Law, <i>“provided that it does not harm the fundamental rights and freedoms of the data subject, processing of data is mandatory for the legitimate interests of the data controller.”</i></p>	<ul style="list-style-type: none"> • Manage business activities • Execute audit and ethics activities • Carry out logistics activities • Execute supply chain management processes • Manage assistance and support requests • Ensure the security of the data controller’s operations • Manage risk management processes • Carry out strategic planning activities • Manage investment processes • Perform reporting activities • Carry out sustainability activities

b) Authorized Person, or Employee of Corporate Customer, or Real Person Corporate Customer

Personal Data–Legal Ground	Purposes of Data Processing
<p>Your personal data in the categories of identity, contact, transaction security, financial information, customer transaction and other are processed for the purposes defined on the side based on the data processing condition defined in Article 5/2-c of the Law, <i>“provided that it is directly related to the establishment or performance of a contract, processing</i></p>	<ul style="list-style-type: none"> • Submit price offers • Sign and perform the sales agreement • Manage goods and services sales processes • Manage after-sales support services for goods and services • Perform financial and/or accounting transactions, • Create a current account record in the system • Collect payments • Register you on the portal and create your portal account within this scope if portal/system usage

<p><i>of personal data belonging to the parties of the contract is necessary.”</i></p>	<p>will occur</p> <ul style="list-style-type: none"> • Record and track orders • Complete product delivery processes
<p>Your personal data in the categories of identity, contact, transaction security, risk management, legal transaction, financial information, marketing, customer transaction and other are processed for the purposes defined on the side based on the data processing condition defined in Article 5/2-ç, <i>“being mandatory for the data controller to fulfill its legal obligation.”</i></p>	<ul style="list-style-type: none"> • Ensure compliance with retention obligations stipulated in the relevant legislation and carry out archiving activities • Ensure that activities are carried out in compliance with the legislation • Examine, evaluate and resolve your legal requests and applications; resolve possible/occurred legal disputes and share information with authorized persons, institutions and organizations for this purpose • Provide information to authorized institutions arising from the relevant legislation
<p>Your personal data in the categories of identity, contact, transaction security, risk management, legal transaction, visual and audio records, financial information, customer transaction and other are processed for the purposes defined on the side based on the data processing condition defined in Article 5/2-e, <i>“being mandatory for the establishment, exercise or protection of a right.”</i></p>	<ul style="list-style-type: none"> • Retain personal data during the general statute of limitations period in order to serve as evidence in possible disputes that may arise in the future • Evaluate your applications submitted to the Company to use your rights defined in Article 11 of the Law regarding your personal data processed by our Company, finalize them in accordance with the legislation, and perform the necessary actions within this framework
<p>Your personal data in the categories of identity, contact, transaction security, risk management, legal transaction, visual and audio records, marketing, financial information, customer transaction and other are processed for the purposes defined on the side based on the data processing condition defined in Article 5/2-f of the Law, <i>“provided that it does not harm the fundamental rights and freedoms of the data subject, processing of data is mandatory for the legitimate interests of the data controller.”</i></p>	<ul style="list-style-type: none"> • Manage business activities • Execute audit and ethics activities • Manage assistance and support requests • Ensure the security of the data controller’s operations • Manage risk management processes • Carry out strategic planning activities • Manage investment processes • Manage customer relationship management processes • Carry out marketing processes for products/services • Monitor product purchasing habits • Provide you with information about developments, opportunities and innovations within our Company • Send commercial electronic communications and announce corporate and social events and news • Perform strategic analysis studies • Perform reporting activities • Carry out sustainability activities

c) Authorized Person, or Employee of Dealer, or Real Person Dealer

Personal Data–Legal Ground	Purposes of Data Processing
<p>Your personal data in the categories of identity, contact, transaction security, financial information, customer transaction and other are processed for the purposes defined on the side based on the data processing condition defined in Article 5/2-c of the Law, <i>“provided that it is directly related to the establishment or performance of a contract, processing of personal data belonging to the parties of the contract is necessary.”</i></p>	<ul style="list-style-type: none"> • Evaluate dealership applications • Sign and perform dealership agreement • Manage goods and services sales processes • Manage after-sales support services for goods and services • Perform financial and/or accounting transactions, • Create a current account record in the system • Collect payments • Register you on the portal and create your portal account within this scope if portal/system usage will occur • Record and track orders • Complete product delivery processes
<p>Your personal data in the categories of identity, contact, transaction security, risk management, legal transaction, financial information, marketing, customer transaction and other are processed for the purposes defined on the side based on the data processing condition defined in Article 5/2-ç, <i>“being mandatory for the data controller to fulfill its legal obligation.”</i></p>	<ul style="list-style-type: none"> • Ensure compliance with retention obligations stipulated in the relevant legislation and carry out archiving activities • Ensure that activities are carried out in compliance with the legislation • Examine, evaluate and resolve your legal requests and applications; resolve possible/occurred legal disputes and share information with authorized persons, institutions and organizations for this purpose • Provide information to authorized institutions arising from the relevant legislation
<p>Your personal data in the categories of identity, contact, transaction security, risk management, legal transaction, visual and audio records, financial information, customer transaction and other are processed for the purposes defined on the side based on the data processing condition defined in Article 5/2-e, <i>“being mandatory for the establishment, exercise or protection of a right.”</i></p>	<ul style="list-style-type: none"> • Retain personal data during the general statute of limitations period in order to serve as evidence in possible disputes that may arise in the future • Evaluate your applications submitted to the Company to use your rights defined in Article 11 of the Law regarding your personal data processed by our Company, finalize them in accordance with the legislation, and perform the necessary actions within this framework
<p>Your personal data in the categories of identity, contact, transaction security, risk management, legal transaction, visual and audio records, marketing, financial information, customer transaction and other are processed for the purposes defined on the side based on the data processing condition defined in Article 5/2-f of the Law, <i>“provided that it does not harm the fundamental rights and freedoms of the data subject, processing of data is mandatory for the legitimate interests of the data controller.”</i></p>	<ul style="list-style-type: none"> • Manage business activities • Execute audit and ethics activities • Manage assistance and support requests • Ensure the security of the data controller’s operations • Manage risk management processes • Carry out strategic planning activities • Manage investment processes • Manage customer relationship management processes • Carry out marketing processes for products/services • Monitor product purchasing habits

	<ul style="list-style-type: none"> • Provide you with information about developments, opportunities and innovations within our Company • Send commercial electronic communications and announce corporate and social events and news • Perform strategic analysis studies • Carry out training activities • Manage organization and event activities • Manage corporate communication activities • Perform reporting activities • Carry out sustainability activities
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ç) Authorized Person, or Employee of Distributor, or Real Person Distributor

Personal Data–Legal Ground	Purposes of Data Processing
Your personal data in the categories of identity, contact, transaction security, financial information, customer transaction and other are processed for the purposes defined on the side based on the data processing condition defined in Article 5/2-c of the Law, <i>“provided that it is directly related to the establishment or performance of a contract, processing of personal data belonging to the parties of the contract is necessary.”</i>	<ul style="list-style-type: none"> • Execute and perform the distributor agreement • Manage goods and services sales processes • Manage after-sales support services for goods and services • Perform financial and/or accounting transactions, • Create a current account record in the system • Collect payments • Register you on the portal and create your portal account within this scope if portal/system usage will occur • Record and track orders • Complete product delivery processes
Your personal data in the categories of identity, contact, transaction security, risk management, legal transaction, financial information, marketing, customer transaction and other are processed for the purposes defined on the side based on the data processing condition defined in Article 5/2-ç, <i>“being mandatory for the data controller to fulfill its legal obligation.”</i>	<ul style="list-style-type: none"> • Ensure compliance with retention obligations stipulated in the relevant legislation and carry out archiving activities • Ensure that activities are carried out in compliance with the legislation • Examine, evaluate and resolve your legal requests and applications; resolve possible/occurred legal disputes and share information with authorized persons, institutions and organizations for this purpose • Provide information to authorized institutions arising from the relevant legislation
Your personal data in the categories of identity, contact, transaction security, risk management, legal transaction, visual and audio records, financial information, customer transaction and other are processed for the purposes defined on the side based on the data processing condition defined in Article 5/2-e, <i>“being mandatory for the establishment, exercise or protection of a right.”</i>	<ul style="list-style-type: none"> • Retain personal data during the general statute of limitations period in order to serve as evidence in possible disputes that may arise in the future • Evaluate your applications submitted to the Company to use your rights defined in Article 11 of the Law regarding your personal data processed by our Company, finalize them in accordance with the legislation, and perform the necessary actions within this framework

<p>Your personal data in the categories of identity, contact, transaction security, risk management, legal transaction, visual and audio records, marketing, financial information, customer transaction and other are processed for the purposes defined on the side based on the data processing condition defined in Article 5/2-f of the Law, <i>“provided that it does not harm the fundamental rights and freedoms of the data subject, processing of data is mandatory for the legitimate interests of the data controller.”</i></p>	<ul style="list-style-type: none"> • Manage business activities • Execute audit and ethics activities • Manage assistance and support requests • Ensure the security of the data controller’s operations • Manage risk management processes • Carry out strategic planning activities • Manage investment processes • Manage customer relationship management processes • Carry out marketing processes for products/services • Monitor product purchasing habits • Provide you with information about developments, opportunities and innovations within our Company • Send commercial electronic communications and announce corporate and social events and news • Perform strategic analysis studies • Carry out training activities • Manage organization and event activities • Manage corporate communication activities • Perform reporting activities • Carry out sustainability activities
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d) Authorized Person or Employee of Project Partner, or Real Person Project Partner

Personal Data–Legal Ground	Purposes of Data Processing
<p>Your personal data in the categories of identity, contact, financial information, customer transaction and other are processed for the purposes defined on the side based on the data processing condition defined in Article 5/2-c of the Law, <i>“provided that it is directly related to the establishment or performance of a contract, processing of personal data belonging to the parties of the contract is necessary.”</i></p>	<ul style="list-style-type: none"> • Execute and perform the cooperation agreement • Carry out sponsorship activities if there is a sponsorship relationship • Perform financial and/or accounting transactions, • Create a current account record in the system • Make/collect payments
<p>Your personal data in the categories of identity, contact, legal transaction, financial information, visual and audio records and other are processed for the purposes defined on the side based on the data processing condition defined in Article 5/2-ç, <i>“being mandatory for the data controller to fulfill its legal obligation.”</i></p>	<ul style="list-style-type: none"> • Ensure compliance with retention obligations stipulated in the relevant legislation and carry out archiving activities • Ensure that activities are carried out in compliance with the legislation • Examine, evaluate and resolve your legal requests and applications; resolve possible/occurred legal disputes and share information with authorized persons, institutions and organizations for this purpose

	<ul style="list-style-type: none"> • Provide information to authorized institutions arising from the relevant legislation
Your personal data in the categories of identity, contact, transaction security, risk management, legal transaction, visual and audio records, financial information, customer transaction and other are processed for the purposes defined on the side based on the data processing condition defined in Article 5/2-e, <i>“being mandatory for the establishment, exercise or protection of a right.”</i>	<ul style="list-style-type: none"> • Retain personal data during the general statute of limitations period in order to serve as evidence in possible disputes that may arise in the future • Evaluate your applications submitted to the Company to use your rights defined in Article 11 of the Law regarding your personal data processed by our Company, finalize them in accordance with the legislation, and perform the necessary actions within this framework
Your personal data in the categories of identity, contact, transaction security, risk management, legal transaction, visual and audio records, professional experience, financial information and other are processed for the purposes defined on the side based on the data processing condition defined in Article 5/2-f of the Law, <i>“provided that it does not harm the fundamental rights and freedoms of the data subject, processing of data is mandatory for the legitimate interests of the data controller.”</i>	<ul style="list-style-type: none"> • Manage business activities • Execute audit and ethics activities • Manage assistance and support requests • Ensure the security of the data controller’s operations • Manage risk management processes • Carry out strategic planning activities • Manage investment processes • Manage customer relationship management processes • Carry out training activities • Manage organization and event activities • Manage corporate communication activities • Perform reporting activities • Execute social responsibility and civil society activities • Ensure business continuity and carry out activities

e) Trainer, Speaker, Artist, Social Media Influencer, Host, Athlete

Personal Data–Legal Ground	Purposes of Data Processing
Your personal data in the categories of identity, contact, professional experience, financial information, visual and audio records and other are processed for the purposes defined on the side based on the data processing condition defined in Article 5/2-c of the Law, <i>“provided that it is directly related to the establishment or performance of a contract, processing of personal data belonging to the parties of the contract is necessary.”</i>	<ul style="list-style-type: none"> • Execute and perform the contract • Carry out service procurement processes • Perform financial and/or accounting transactions, • Create a current account record in the system • Make payments • If content creation is decided through the contract and communication of this content is planned, publish the content on the agreed platforms • Carry out brand collaboration processes

<p>Your personal data in the categories of identity, contact, transaction security, risk management, legal transaction, financial information, marketing, customer transaction and other are processed for the purposes defined on the side based on the data processing condition defined in Article 5/2-ç, “being mandatory for the data controller to fulfill its legal obligation.”</p>	<ul style="list-style-type: none"> • Ensure compliance with retention obligations stipulated in the relevant legislation and carry out archiving activities • Ensure that activities are carried out in compliance with the legislation • Examine, evaluate and resolve your legal requests and applications; resolve possible/occurred legal disputes and share information with authorized persons, institutions and organizations for this purpose • Provide information to authorized institutions arising from the relevant legislation
<p>Your personal data in the categories of identity, contact, transaction security, risk management, legal transaction, visual and audio records, financial information, customer transaction and other are processed for the purposes defined on the side based on the data processing condition defined in Article 5/2-e, “being mandatory for the establishment, exercise or protection of a right.”</p>	<ul style="list-style-type: none"> • Retain personal data during the general statute of limitations period in order to serve as evidence in possible disputes that may arise in the future • Evaluate your applications submitted to the Company to use your rights defined in Article 11 of the Law regarding your personal data processed by our Company, finalize them in accordance with the legislation, and perform the necessary actions within this framework
<p>Your personal data in the categories of identity, contact, visual and audio records, professional experience and other are processed for the purposes defined on the side based on the data processing condition defined in Article 5/2-f of the Law, “provided that it does not harm the fundamental rights and freedoms of the data subject, processing of data is mandatory for the legitimate interests of the data controller.”</p>	<ul style="list-style-type: none"> • Carry out training activities • Manage organization and event activities • Manage corporate communication activities • Execute the Company’s internal communication activities • Carry out employer brand processes • Carry out strategic planning activities • Perform reporting activities • Manage business activities • Execute audit and ethics activities • Ensure the security of the data controller’s operations

f) Persons Included in a Social Responsibility Project

<p>Personal Data–Legal Ground</p>	<p>Purposes of Data Processing</p>
<p>Your personal data in the categories of identity, contact, financial information, customer transaction and other are processed for the purposes defined on the side based on the data processing condition defined in Article 5/2-c of the Law, “provided that it is directly related to the establishment or performance of a contract, processing of personal data belonging to the parties of the contract is necessary.”</p>	<ul style="list-style-type: none"> • Sign and perform the purchase/supply contract • Carry out goods and services procurement processes • Make payments • Create a current account record in the system • Perform financial and/or accounting transactions,

<p>Your personal data in the categories of identity, contact, professional experience, risk management, legal transaction, financial information and other are processed for the purposes defined on the side based on the data processing condition defined in Article 5/2-ç, <i>“being mandatory for the data controller to fulfill its legal obligation.”</i></p>	<ul style="list-style-type: none"> • Ensure compliance with retention obligations stipulated in the relevant legislation and carry out archiving activities • Ensure that activities are carried out in compliance with the legislation • Examine, evaluate and resolve your legal requests and applications; resolve possible/occurred legal disputes and share information with authorized persons, institutions and organizations for this purpose • Provide information to authorized institutions arising from the relevant legislation
<p>Your personal data in the categories of identity, contact, professional experience, risk management, legal transaction, visual and audio records, financial information and other are processed for the purposes defined on the side based on the data processing condition defined in Article 5/2-e, <i>“being mandatory for the establishment, exercise or protection of a right.”</i></p>	<ul style="list-style-type: none"> • Retain personal data during the general statute of limitations period in order to serve as evidence in possible disputes that may arise in the future • Evaluate your applications submitted to the Company to use your rights defined in Article 11 of the Law regarding your personal data processed by our Company, finalize them in accordance with the legislation, and perform the necessary actions within this framework
<p>Your personal data in the categories of identity, contact, risk management, legal transaction, professional experience, visual and audio records, financial information, customer transaction and other are processed for the purposes defined on the side based on the data processing condition defined in Article 5/2-f of the Law, <i>“provided that it does not harm the fundamental rights and freedoms of the data subject, processing of data is mandatory for the legitimate interests of the data controller.”</i></p>	<ul style="list-style-type: none"> • Manage business activities • Execute audit and ethics activities • Carry out logistics activities • Execute supply chain management processes • Manage assistance and support requests • Ensure the security of the data controller’s operations • Manage risk management processes • Carry out strategic planning activities • Manage investment processes • Carry out organization and event processes • Carry out training activities • Perform reporting activities • Manage corporate communication activities • Execute social responsibility and civil society activities • Ensure business continuity and carry out activities • Carry out sustainability activities

For Which Purposes are Your Personal Data Transferred to Third Parties?

As a Company, we transfer your personal data to third parties in line with the purposes defined in this Notice and in accordance with Article 8 of the Law.

- Your personal data in the categories of identity, contact, transaction security, risk management, legal transaction, financial information, professional experience, marketing, visual and audio records, customer transaction and other are transferred to legally authorized public institutions and organizations and private legal entities for the purposes of carrying out activities in compliance with the legislation and monitoring and conducting legal affairs, based on the data processing conditions defined in Articles 5/2-a and 5/2-ç of the Law, namely *“explicitly stipulated by law”* and *“being mandatory for the data controller to fulfill its legal obligation.”*
- Your personal data in the categories of identity, contact, transaction security, risk management, legal transaction, financial information, professional experience, marketing, visual and audio records, customer transaction and other are processed based on the data processing conditions defined in Article 5/2-c of the Law, *“provided that it is directly related to the establishment or performance of a contract, processing of personal data belonging to the parties of the contract is necessary,”* and Article 5/2-f of the Law, *“provided that it does not harm the fundamental rights and freedoms of the data subject, processing of data is mandatory for the legitimate interests of the data controller”*;
 - o ***cargo and logistics companies, banks, payment system providers and payment service providers, independent auditors, and our suppliers and service providers that provide information technologies and data hosting services*** in order to ensure the necessary work is carried out by our relevant business units for the realization of the commercial activities carried out by the Company and ensure the execution of related business processes, carry out independent audit activities and perform contracts,
 - o ***our business partners*** for purposes including ensuring business continuity within the scope of our Company’s activities, carrying out strategic planning, conducting sustainability activities, establishing potential business collaborations, and primarily for the purposes defined above for each relevant data category,
 - o ***companies under control of Yildiz Holding A.Ş. and/or its shareholders and its shareholders*** for the purposes of executing business activities and conducting audit, legal, finance and accounting activities and due to the necessity of continuous data exchange within technology and information system infrastructures.

What Are Your Rights Regarding Your Personal Data and How Can You Exercise These Rights?

As part of Article 11 of the Law regulating the rights of the data subject, the rights you may exercise by applying to the Company regarding the protection and processing of your personal data are as follows.

- learn if your personal data is processed or not,
- if your personal data has been processed, to request relevant information,
- learn the purpose of processing of your personal data, whether they are used in line with intended purpose,
- know the third parties to whom your personal data are transferred domestically or abroad
- request your missing or inaccurately processed information be corrected.
- request, if legal conditions are met, your personal data be erased, deleted or destroyed,
- request that the processes carried out pursuant to subparagraphs (d) and (e) be notified to the third parties to whom the personal data have been transferred
- lodge an appeal if any analysis made by exclusively automated means on your personal data arises adverse consequences for you.

- request compensation for the damages you suffer due to the unlawful processing of personal data.

To use your rights defined in Article 11 of the Law, you may submit your applications to the Company by using the registered electronic mail (KEP) address, secure electronic signature, mobile signature or the electronic mail address previously notified to the Company and registered in our systems.

In your application, you must provide;

- Your name, surname and if the application is written your signature,
- For citizens of the Republic of Türkiye, your Turkish ID number; for foreigners, your nationality, passport number or identification number if available,
- Your residential or workplace address for notification,
- If available, your electronic mail address for notification, telephone and fax number,
- The subject of the request,

As a rule, your applications will be processed and responded free of charge. However, if the response requires a cost, a fee may be requested within the limits defined in the relevant regulations. Please find below the contact addresses for your applications and Company details.

E-mail : marsa.kvkk@marsa.com.tr

Registered Electronic Mail Address : marsa@hs01.kep.tr

Address : Kısıklı Mah. Ferah Cad. Yıldız Holding Placid Building No:1a Üsküdar, İstanbul