

BESLER



BESLER

**COOKING
EDIBLE FATS & OILS**



EVET.

ONA

**ÜLKER
TEREMYAĞ**

BESLER

WORLD'S LARGEST MARGARINE PRODUCER

Exporting to More Than 50 Countries Across 5 Continents

We are the pioneers of food production in Türkiye since 1922.

We have been one of the biggest packaged food exporters since 1969 and today we are the leading Turkish margarine exporter. In addition to being one of the most established brands in the food industry, Marsa which is the part of the Besler is also the market leader in exports.

We produce the best quality edible fats and oils for home and professional use.

With an annual production of 200,000 tons of margarine and 100,000 tons of liquid oil, Marsa is the largest producer.

Marsa offers a wide portfolio with over 30 brands and more than 450 SKUs.



ONA[®]

LEADER MARGARINE BRAND

ONA, the leading brand in Georgia and Iraq, has a strong portfolio and brand recognition. The unique choice for those seeking flavor and perfect performance in recipes...

ONA CLASSIC MARGARINE



Vegetable fat based margarine ideal for cooking and breakfast. Delivers rich flavor and smooth texture in hot meals and spreads. Perfect for everyday use, offering a light yet satisfying taste.

- General Description:** Margarine for cooking and breakfast applications
- Application Area:** Ideal for hot meals, breakfast spreads, toasts, and light sautéing
- Fat Content:** Brick: 70% - 75% - 84% / Tub: 60%
- Shelf Life:** 12 months
- Net Weight:** Brick: 250 g / Brick 250 g x 48 / 200 g x 30 / Tub 400 g x 16 / 250 g x 32
- Package:** Flexible pearalized film for Brick form & Tub

ONA BREAKFAST



Vegetable fat based margarine that perfect for toasts, breakfast dishes, and light sautéing. Smooth, creamy texture with a satisfying flavor. Ideal butter alternative for every morning.

- General Description:** Vegetable-based margarine for cooking and breakfast applications
- Application Area:** Ideal for hot meals, breakfast spreads, toasts, and light sautéing
- Fat Content:** Brick 70% / Tub 60%
- Shelf Life:** 12 months
- Net Weight:** Brick: 200 g / 250 g / 500 g -> Brick 200 g x 30 / 250 g x 48 / 500 g x 24 Tub 200 g x 32 / 250 g x 32
- Package:** Flexible metallized film for Brick form & Rectangular Tub



ONA GOURMET



With its pure creamy taste, Ona Gourmet adds a unique aroma and texture to pastry and bakery products, while its creamy richness also makes it suitable for use as a spread at breakfast.

- General Description:** Vegetable-based margarine for cooking and breakfast applications
- Application Area:** Ideal for hot meals, breakfast spreads, toasts, and light sautéing
- Fat Content:** Brick 70%
- Shelf Life:** 12 months
- Net Weight:** Brick: 200 g x 30
- Package:** Alluminium pergament



ONA CREAM



Premium margarine for whipped creams, fillings, and decorative pastries. Provides high volume, stability, and rich taste. Trusted for professional dessert applications.

- General Description:** Premium margarine for cream and pastry applications
- Application Area:** Whipped cream, pastry cream, dessert fillings, cakes, and decorations
- Fat Content:** 75%
- Shelf Life:** 12 months
- Net Weight:** Brick: 250 g x 48
- Package:** Flexible metallized film for Brick form



ONA PASTRY

Margarine with 81% fat for breads, fermented doughs, and pastries. Ensures soft texture and even rise. Mild aroma supports daily baking with consistency and efficiency.

General Description: Margarine formulated for yeast-based doughs and general pastry production

Application Area: Suitable for fermented doughs, breads, savory baked goods, and daily pastry needs

Fat Content: 81%

Shelf Life: 12 months

Net Weight: Brick: 500 g x 18

Package: Flexible metallized film for Brick form



ONA SUNFLOWER OIL

As one of the most preferred sunflower oils, ONA delivers high performance for consistently delicious fried foods. Reusable and cost-effective, it ensures quality across batches. Suitable for all seasons and completely trans fat-free.

General Description: Refined sunflower oil.

Application Area: Cooking & Fries

Fat Content: 100%

Shelf Life: 18 months

Net Weight: 1, 1.8, 2, 3, 5 Lt Pet / 5, 16 Lt Tin

Package: Pet & Tin



TRADITIONAL DELICIOUS TASTE



Bizim Yağ, the meeting point of traditional delicious tastes... With its wide portfolio and a variety of delicious products tailored to your needs, it provides perfect consistency and performance."

BİZİM VEGETABLE MARGARINE

Versatile margarine for cooking, baking, and spreading, with balanced flavor and smooth texture. Vegetable fat and trans fat-free, suitable for all-day kitchen use. Available in brick and tub formats.



General Description: Multi-use margarine for everyday cooking, baking, and spreading.

Application Area: Ideal for breakfast, pastries, sandwiches, and hot dishes.

Fat Content: 50% & 70% for Brick / 59% for Tub

Shelf Life: 12 months under recommended storage conditions

Net Weight: Brick: 200 g / 250 g / Tub 200 g & 500 g

Package: Flexible pearlized film for Brick form & Tub

BİZİM BEREKET VEGETABLE GHEE

A vegetable fat alternative to dairy ghee with rich aroma and smooth melt. Perfect for traditional desserts and savory dishes. Offers heat stability, clean taste, and cholesterol-free performance.



General Description: Premium Quality Vegetable Ghee with Special Butter Taste

Application Area: Cooking, Pastries, Desserts

Fat Content: 100%

Shelf Life: 24 months under recommended storage conditions

Net Weight: 1 lt / 4 lt / 5 lt / 10 lt / 16 kg

Package: Tin / Bucket



BİZİM LIQUID OIL

High-performance liquid oil for crispy and golden fried foods. Reusable and cost-effective, it maintains quality across batches. Works in all seasons and is trans fat-free.



General Description: Refined corn oil & Refined sunflower oil.

Application Area: Cooking & Frying

Fat Content: 100% fat

Shelf Life: 18 months

Net Weight: 1 lt, 1.8 lt

Package: PET bottle



ÜLKER TEREMYAĞ

PREMIUM BUTTER LIKE TASTE

Teremyağ offers a wide and delicious product portfolio, primarily in the pastry product category, as well as in the dessert and consumer margarine categories, providing consumers with premium butter-tasting products.

TEREMYAĞ VEGETABLE MARGARINE

A vegetable fat alternative to butter for both cooking and baking. Offers rich flavor and lighter texture. Ideal for breakfast items, pastries, and savory dishes.



General Description: Unique classic with its promise of superior taste and performance for breakfast pastries and cooking

Application Area: Breakfast, Pastries and Cooking

Fat Content: 60% vegetable fat for both forms

Shelf Life: 12 months under recommended storage conditions

Net Weight: Brick: 200 g / Tub 200 g & 500 g

Package: Flexible metallized film for Brick form & Rectangular Tub





EVET®

MARGARINE & VEGETABLE GHEE

Adding its special taste to dishes and desserts Evet Margarine & Vegetable Ghee has been a part of kitchen since 1974. helper of the masters, from croissants to pastries, from cakes to melt-in-the-mouth cookies, from syrupy desserts to snow-like creams...

EVET VEGETABLE MARGARINE

Margarine enriched with vitamins A and D. Perfect for breakfast and daily meals with smooth texture and buttery taste.



General Description: All-purpose breakfast & cooking margarine

Application Area: Suitable for hot meals, breakfast & cooking.

Fat Content: 50% - 60% - 65%

Shelf Life: margarine

Net Weight: 12 months

Package: Brick: 200 g & 250 g / Tub: 250 g
Brick: 250 x 48 / Tub: 250 x 32

EVET VEGETABLE GHEE LARGE TIN

Vegetable fat for cooking. Delivers high heat stability and clean flavor for your dishes and desserts like baklava and tulumba. Trans fat-free, economical, and consistent for professional kitchens.



General Description: Vegetable fat for cooking

Application Area: Ideal for cooking & desserts

Fat Content: 100% vegetable fat

Shelf Life: 24 months

Net Weight: 8, 10, 16, 18 lt tin

Package: Food-grade tin can



EVET VEGETABLE GHEE SMALL TIN

Vegetable ghee for cooking. Delivers high heat stability and clean flavor for your dishes and desserts like baklava and tulumba. Trans fat-free, economical, and consistent for professional kitchens.

General Description: Vegetable fat for cooking.

Application Area: Ideal for cooking & desserts.

Fat Content: 100% vegetable fat

Shelf Life: 24 months

Net Weight: 1, 2, 4, 5 lt tin

Package: Food-grade tin can



EVET VEGETABLE GHEE BUCKET

Water-free, concentrated margarine for deep frying and pastry use. Delivers high heat stability and clean flavor for desserts like baklava and tulumba. Trans fat-free, economical, and consistent for professional kitchens.

General Description: Vegetable fat for cooking.

Application Area: Ideal for cooking & desserts.

Fat Content: 100% vegetable fat

Shelf Life: 24 months

Net Weight: 4 kg plastic bucket

Package: Food-grade plastic bucket

